



FOCUS ACADEMY BOARD OF DIRECTORS MEETING

November 18, 2024

Board Minutes

4:30 p.m.

Meeting called to order

Board Chair James Rossman called the meeting to order at 4:36p.m. Present were board members Karl Langefeld, and Beth McIntyre. Also, via Zoom were Board members James Ballard, Ildes Sotelo and Doug Amoroso. Staff members Josephine Isenbergh, Loretta Gallo-Lopez, Elizabeth Kraft and Megan Z. were present. Clay Clemens of the Project Focus Foundation was also present.

APPROVAL OF CONSENT AGENDA

Board member Karl Langefeld made a motion to approve the agenda and minutes for September 23, 2024 and October 8, 2024. Ms. McIntyre seconded. Unanimously approved.

PUBLIC COMMENT - No members present

FOCUS MOMENT- Our Campus received a new water cooler for staff compliments of Project Focus. The Great American Teach-In was a huge success with TECO, Temple Terrace Police and Fire Dept, an Author, WFLA and lots of others who attended

BOARD CHAIR COMMENTS- The board needs to elect a new Parent Liaison as Mr. Ballard, recently elected, cannot fulfill the position since he lives out of the county. Board member Beth McIntyre recommended Mr. Langefeld to be appointed as the new Parent Representative.

COMMITTEE ACTION REPORTS

Finance Committee: Discussed challenges of headcount enrollment and how goals can be reached.

Governance Committee: DID NOT MEET

Marketing Committee: Will start a new mailing campaign for enrollment in December based on the recent purchase of a new mailing list. Spoke about the new Holiday cards created by Focus Forward, that are now available to purchase through the school, The Rec. Center Temple Terrace and at The Focus Cafe.

ADMINISTRATION REPORT

Synergy System- Discussed how we are utilizing the system as it is still very new. Has not been an easy transition from the old District System.

FOUNDATION REPORT

- Gala was a huge success with a 30% revenue increase.
- Discussed Voc. Rehab, a new program beginning the start of next semester available only to Transition and High School students.
- AquaTech. visited our school and made natural seagrass pods with the students.
- Acquired Grant writing services.

COMMITTEE/ACTION ITEMS

- Approval of Sept 23, 2024 and Oct 8, 2024 Board Minutes, Mr. Langefeld made motion to approve, Ms. McIntyre seconded, unanimously approved.
- Approval of Performance Goals, Ms. McIntyre made a motion to approve, Ms. Ildes seconded, unanimously approved.
- Approval of Mr. Langefeld as our new Parent Representative, Ms McIntyre made a motion; Mr. Ballard seconded, unanimously approved.
- Approval of October out of District Financials, Mr. Ballard made a motion to approved, Mr. Langefeld seconded, unanimously approved.

NEW BUSINESS - Discussed upcoming Campus Coffee dates, Event space for 2025 Gala.

ADJOURNMENT Mr. Rossman made a motion to adjourn; Mr. McIntyre seconded, All Approved. Meeting Adjourned 5:06p.m.

Upcoming Meetings: December 9, 2024; January 27th, 2025; and February 24th, 2025; March 31st, 2025; April 28th, 2025

Minutes taken and prepared by Jennifer Cain, approved by board vote and confirmed by signature below:

James M. Rossman Chair

Print Name Title

Jennifer Cain Dec 9, 2024

Signature Date